



# TOURISM COMMISSION

Thursday – March 23, 2017

**9:00 A.M.**

*Airport Terminal Conference Room*

## AGENDA

1. Roll Call
2. Approval of Minutes from 2-16-2017
3. Tourism Director Report
4. Menomonie Tourism Commission Financial Report - Holland
5. Report on 2017 Wisconsin Governor's Conference on Tourism.  
Recommendations for WIGCOT 2018.
6. Strategic Planning Session Update: Focus Groups, Small Group and One-on-One sessions
7. Other Business
8. Announcements
9. Adjourn